GALA ACADEMY

Gala Academy’s learning and coaching pathway

2026-2027

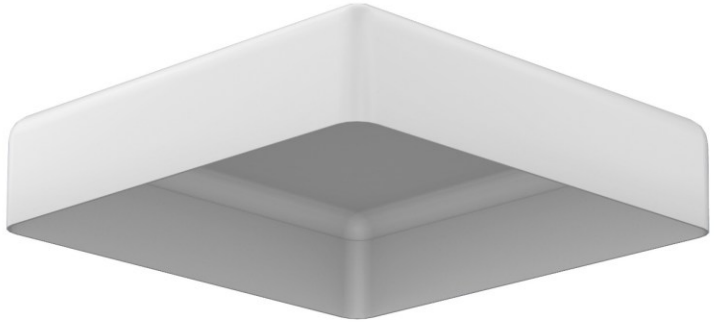
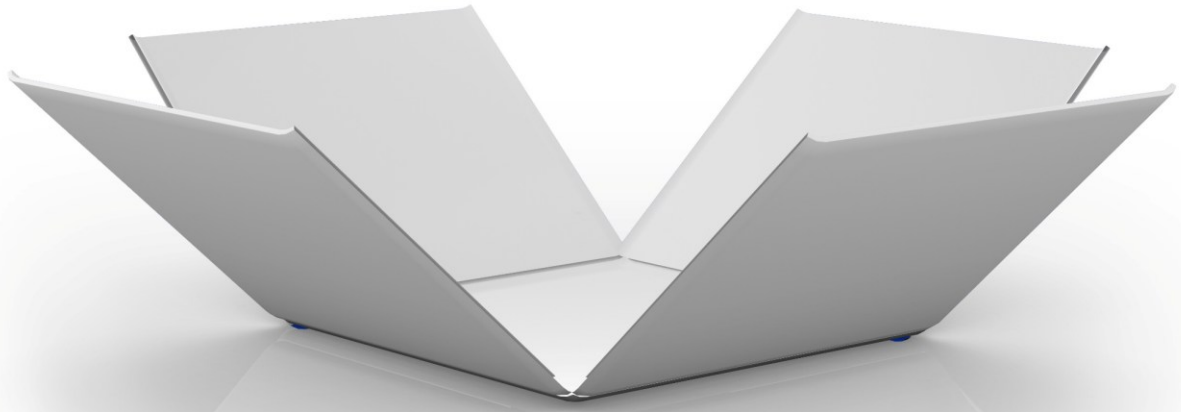


Table of contents

- About us
- Becoming a Badminton Coach
- Learning Pathway Process
- Core Principles and Outcomes
- Requirements and Pathway Fees
- Benefits to the New Coach
- Meet the Team
- Contact us



nd Proprietary to Gala Academy, Copyright Gala Academy. All rights reserved

About us?

Founded in August 2021, Gala Academy is a unique badminton training academy that aspires to give students an experience that goes beyond just learning how to play badminton.

We are NOT a club, but an Academy, which is akin to a school.

Our Vision

"Excellence in skills producing the best"

Gala Academy aspires to promote and be the best training academy in badminton.

Our Mission

To take students through a structured journey of training, learning techniques, and skills that build confidence, capabilities and parting equity to the student is our priority.

Our Values

- **G - Guiding Excellence:** Gala Academy prides itself on setting and demonstrating high standards of excellence. Equity to the student is our priority, ensuring fairness in all aspects of the learning experience.
- **A - Advocating Equality:** Equality is paramount at Gala Academy, ensuring inclusivity for every student, regardless of background or circumstance.
- **L - Learning Environment:** Gala Academy provides a safe and supportive environment for learning and teaching, empowering students to excel in their badminton journey.
- **A - Aspiring Achievement:** Gala Academy inspires and supports students in their pursuit of achievement, fostering a culture of ambition and success.

We are GALA

ed herein is Confidential and Proprietary to Gala Academy, Copyright Gala Academy. All rights reserved

Becoming a Badminton Coach with Gala Academy

Who the Course Is For?

- completed, or are completing, Badminton England’s Foundation Award or Coach Certification Level 2
- individuals who are looking to transition from player to coach

Badminton England's Foundation Award and Coaching Certificate at Level 2 qualification **provides essential theoretical knowledge, including safeguarding, basic technical principles, and session planning.**

However, opportunities for **structured, supported practical coaching** within the qualification are limited

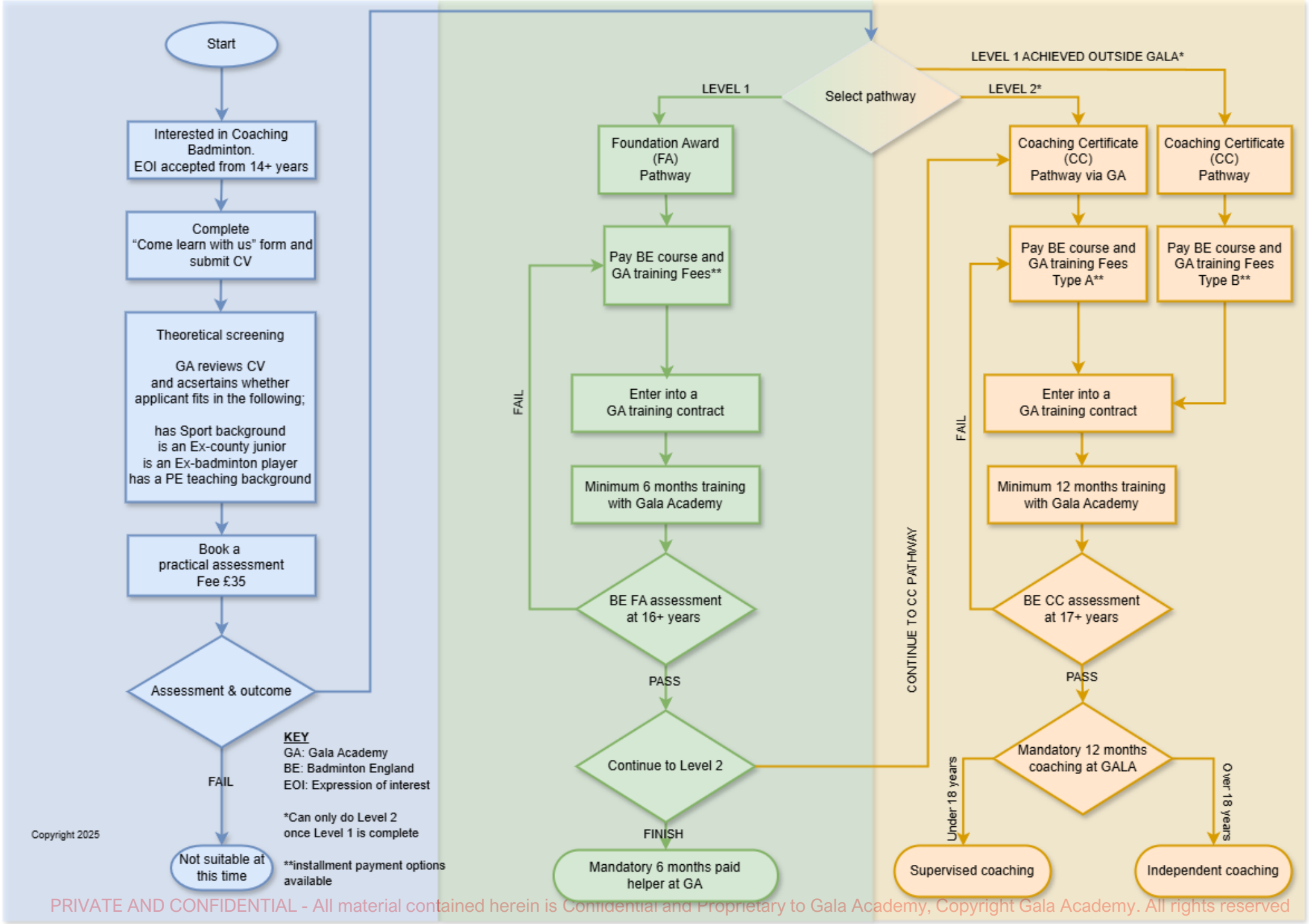
Bridging the gap

GALA Academy bridges this gap through a **practice-first, fully mentored, in-house training pathway.** Trainee coaches apply theory immediately in a live academic environment, gaining confidence, competence, and real-world coaching skills.

- coaches who understand theory, but lack confidence delivering sessions independently
- coaches without access to a supportive learning environment

PRIVATE AND CONFIDENTIAL - All material contained herein is Confidential and Proprietary to Gala Academy, Cop

Learning pathway process



PRIVATE AND CONFIDENTIAL - All material contained herein is Confidential and Proprietary to Gala Academy, Copyright Gala Academy. All rights reserved

Core Course Principles & Outcomes

Practice-First Coach Development

The course is built around the principle that *coaching competence is developed on court, not just in the classroom*.

Participants will:

- Deliver real sessions with real players
- Practice session delivery repeatedly under supervision
- Learn through doing, reflecting, and refining

Outcome: Coaches graduate with confidence to run sessions, not just plan them.

Structured Practical Experience

Rather than requiring coaches to find a club after qualification, Gala Academy provides the environment.

This includes:

- Guaranteed court time
- Supported coaching opportunities
- Progressive responsibility within sessions
- Exposure to players of different ages and abilities

Outcome: No reliance on external clubs or informal arrangements.

Mentored learning

Every participant is supported by experienced coaches.

Participants will:

- Observe sessions
- Provide immediate, actionable feedback
- Model best practice in real time
- Support reflective learning

Outcome: Coaches understand why something works and how to improve it.

Bridging Theory and Application

The course directly connects Badminton England Level 1 theory to practical delivery.

Participants will:

- Deliver real sessions with real players
- Practice session delivery repeatedly under supervision
- Learn through doing, reflecting, and refining

Outcome: Theory becomes usable, not abstract.

Confidence and Coach Identity

Many new coaches struggle not with knowledge, but with:

Participants will:

- Authority on court
- Communication with players and parents
- Managing time, space, and groups
- Coach presence
- Clear communication
- Decision-making under pressure
- Professional standards and behaviours

Outcome: Coaches feel credible, confident, and prepared.

Progressive Responsibility Model

Coaches move through stages:

Participants will:

- Observe and assist delivery
- Support co-coaching sessions
- Lead sections of sessions
- Deliver full sessions independently

Outcome: Development is gradual, safe, and effective.

No Club-Hunting Required

A key differentiator of becoming a Coach at Gala means practical coaching experience is guaranteed as part of the course.

Participants do not need to:

- Approach clubs independently
- Rely on goodwill or availability
- Wait months to gain experience

Outcome: Faster development and a clearer pathway into coaching roles.

PRIVATE AND CONFIDENTIAL - All material contained herein is Confidential and Proprietary to Gala Academy, Copyright Gala Academy. All rights reserved

Requirements & Pathway Fees

An **assessment** shall be carried out prior to acceptance to the learning pathway. The assessment shall last up to 4 weeks by attending different sessions. The **cost of this assessment** shall be **£65**. At the end of the assessment a placement will be offered and an outline duration set for the student.

Key requirements are that the **student's attendance shall be >90%** and the student will **enter into an agreement** before commencement.

The Pathway fees are structured to include both the core training costs and the Badminton England (BE) non-member course charges. All fees are to be paid in full at the time of signing the agreement. Instalment options are available on request.

Foundation Award – Level 1

Duration of course ~6 to 8 months

Total fees £845 payable

Comprising
£595 training fees
£250 BE course fees

Coach Certification – Level 2

Duration of course ~12 to 15 months

Total fees £1,680 payable

Comprising
£1,190 training fees
£490 BE course fees

PRIVATE AND CONFIDENTIAL - All material contained herein is Confidential and Proprietary to Gala Academy, Copyright Gala Academy. All rights reserved

Benefits to the New Coach

Tangible benefits

After successfully passing the Foundation Award or the Coach Certificate, **the New Coach will be able to practice within the academy** and get **paid to recoup their training fees.**

- Foundation award students **can earn up to £20 per hour**
- Level 2 student **can earn up to £35 per hour**
- Introduction of students to the academy incentive **£250 per student***

Non-Tangible benefits

- **Faster progression as a coach** through consistent, supervised on-court delivery in one environment
- **Real confidence**, built from leading sessions weekly with diverse age groups and abilities
- **Strong session control and leadership skills**, developed through repeated delivery in a familiar setting
- **Effective behaviour-management strategies** for challenging or disengaged players
- **Advanced communication and encouragement techniques** that improve player motivation and focus
- **Professional coaching etiquette**, aligned with high-performance standards
- **A clear coaching identity**, supported by continuous feedback from the same mentoring team
- **Transferable skills** applicable across clubs, schools, academies, and performance environments

* Subject to Terms and Conditions of the coaching Service Level Agreement

PRIVATE AND CONFIDENTIAL - All material contained herein is Confidential and Proprietary to Gala Academy, Cop

Meet the team

Parool Darbar

Founder

- **Parool** is a pharmacist by profession and has played badminton in leagues and at county level.
- **Why the Gala Academy?**..."I am keen to promote sport for mental and physical well being for healthy living. One of the best ways I know how is through badminton, a sport that I have played for over 35 years and really love playing".

Raj Chawla

Co-founder

- **Raj** is an engineer by profession and has played badminton in leagues and at county level.
- **Why the Gala Academy?**... "having played badminton for decades and thoroughly enjoyed the sport, I now want to give back to the next generation of players".

PRIVATE AND CONFIDENTIAL - All material contained herein is Confidential and Proprietary to Gala Academy, Copyright Gala Academy. All rights reserved

Contact us

For further information about our services and any other enquiries please contact us by:

contactus@gala-academy.co.uk

07888 873 385

https://www.gala-academy.co.uk

PRIVATE AND CONFIDENTIAL - All material contained herein is Confidential and Proprietary to Gala Academy, Copyright Gala Academy. All rights reserved

GALA ACADEMY

Copyright © 2021-2026 Gala Academy, All rights reserved. The contents of this document contain confidential and/or privileged information. If you are not the intended recipient of this document or their agent, any use, dissemination, copying, or storage of this message or its attachments is strictly prohibited.