



Gala Academy's – Cookie Policy Statement

This Cookie Policy explains how Gala Academy (“we”, “us”, “our”) uses cookies and similar technologies on our website (the “Site”). It should be read together with our [Privacy Policy]. We are based in the United Kingdom and process personal data in accordance with UK data protection law, including the UK GDPR and the Privacy and Electronic Communications Regulations (PECR). By clicking “Accept” on our cookie banner or by continuing to use our Site, you agree to the use of cookies as described in this policy. We encourage you to review this Cookie Policy periodically to stay informed about our use of cookies and related technologies.

What are cookies?

Cookies are small text files that are downloaded to your device (computer, tablet, smartphone) when you visit a website. They are widely used to make websites work, or work more efficiently, and to provide information to the site owners.

Similar technologies, such as pixels, web beacons, and local storage, may also be used. In this policy, we refer to all of these technologies as “cookies”.

Who sets the cookies?

Cookies on our Website are set by:

- First-party cookies – set directly by Gala Academy or by our website host, Wix, on our behalf.
- Third-party cookies – set by other organisations, such as:
 - Google (for analytics and advertising)
 - Meta (Facebook and Instagram advertising and tracking)
 - Other service providers used through the Wix platform

Types of cookies we use

We use the following categories of cookies:

Strictly necessary cookies

These cookies are essential for our Website to function properly and to enable you to use its features (for example, page navigation, access to secure areas, and basic security features). They cannot be switched off in our systems. Without these cookies, some parts of the Website may not work correctly.

Examples include:

- Cookies used by Wix to operate and secure the Website
- Cookies needed to remember your cookie consent preferences

Performance and analytics cookies

These cookies help us understand how visitors use our Website so we can measure and improve its performance. They collect information such as which pages are visited most often, how users move around the site, and if they encounter error messages.

We use:

- Wix analytics cookies (or similar built-in Wix tools)
- Google Analytics or similar Google tools, where enabled



Information collected by these cookies is usually aggregated and does not directly identify you. However, in some cases the data may be considered personal data (for example, IP addresses or unique identifiers).

We will only use analytics cookies where you have given your consent (e.g. via our cookie banner or settings).

Functionality cookies

These cookies allow the Website to remember choices you make (such as login details or preferences) and provide enhanced, more personal features.

For example, they may be used to:

- Remember your language or region
- Support certain features of the Wix platform we use on the site

If you do not allow these cookies, some services may not function properly.

Advertising and social media cookies

These cookies are used to deliver advertising that is more relevant to you and your interests, and to measure the effectiveness of our advertising campaigns. They may also be used to build a profile of your interests and show you relevant adverts on other websites and social media platforms.

We use:

- Google advertising cookies (e.g. Google Ads/Google Marketing Platform) to:
 - Show Gala Academy ads to people who have visited our Website (remarketing/retargeting)
 - Measure and optimise the performance of our ad campaigns
- Meta (Facebook and Instagram) cookies and pixels to:
 - Measure how effective our Facebook and Instagram advertising is
 - Build audiences for Gala Academy advertising based on Website visits or interactions
 - Deliver more relevant ads on Facebook and Instagram

These third parties may combine information collected through our Website with other data they hold about you (for example, from your accounts or activity on their services). The use of your data by these third parties is governed by their own privacy and cookie policies.

We will only use advertising and social media cookies where you have given your consent.

Email marketing and cookies

We use Wix's built-in email marketing tools to send newsletters and marketing communications to individuals who have opted in.

When you open our marketing emails or click on links in those emails, cookies and similar technologies may be used to:

- Understand whether you opened the email
- See which links you clicked
- Measure the effectiveness of our campaigns



- Improve the content and timing of our communications

If you no longer wish to receive our marketing emails, you can unsubscribe at any time by clicking the “unsubscribe” link in the email or by contacting us using the details below.

Cookies used by Wix

Our Website is hosted and built on the Wix platform. Wix uses its own cookies for a variety of purposes, including:

- Operating and securing the Website
- Enabling certain features and functionality
- Providing analytics and performance insights

The exact cookies used may change over time as Wix updates its services. For more detailed and up-to-date information on Wix cookies, please refer to Wix’s own cookie and privacy information on their website.

Legal basis for using cookies

Where cookies are:

- Strictly necessary for the operation of the Website or to provide a service you have requested, we rely on our legitimate interests and/or the need to perform a contract with you.
- Analytics, functionality, advertising, or social media cookies, we rely on your consent. You can withdraw or adjust your consent at any time (see below).

How to manage your cookie preferences

On our Website (cookie banner/settings)

When you first visit our Website, you will see a cookie banner or pop-up. This allows you to:

- Accept all cookies, or
- Reject non-essential cookies, or
- Manage your preferences by cookie category

You can change your choices at any time by visiting our cookie settings tool e.g. “click on the ‘Cookie Settings’ link in the footer of our website”.

Using your browser settings

Most web browsers allow you to:

- See which cookies are stored on your device
- Delete cookies
- Block cookies from all or specific websites
- Set your browser to refuse cookies altogether

The exact steps depend on which browser you use. Please refer to your browser’s “Help” or “Settings” section for more information.

If you block or delete some or all cookies, parts of our Website may not function properly.

Third-party cookies and tracking



Some cookies used on our Website are placed by third parties (for example, Google, Meta/Facebook/Instagram, and Wix). We do not control the operation of these third-party cookies.

For more information about how these third parties use cookies and how you can manage your preferences, please refer to their respective privacy and cookie policies (for example, Google's Privacy & Terms, Meta's Data Policy, and Wix's Privacy/ Cookie Policy).

You can also manage some advertising cookies through industry-wide opt-out tools, such as:

- The YourOnlineChoices platform (EU/UK)
- The Network Advertising Initiative (NAI) or Digital Advertising Alliance (DAA) tools

How long do cookies last?

Cookies may be:

- Session cookies – which are deleted when you close your browser; or
- Persistent cookies – which remain on your device for a set period or until you delete them.

The length of time a cookie remains on your device will depend on its type and purpose. Where possible, we configure non-essential cookies to have a limited lifespan that is appropriate for their use.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time, for example to reflect changes to the cookies we use or to comply with legal requirements. Any changes will be posted at the end of this policy statement under date.

We encourage you to review this Cookie Policy periodically to stay informed about our use of cookies and related technologies.

Signed

For and behalf of
GALA ACADEMY

Dated: 1 January 2026

Review Date: 31 December 2026

END DOCUMENT