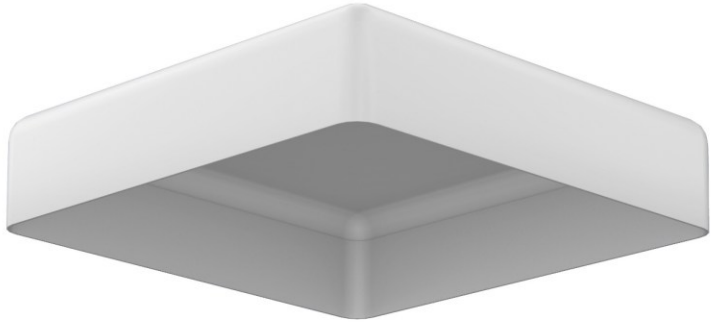

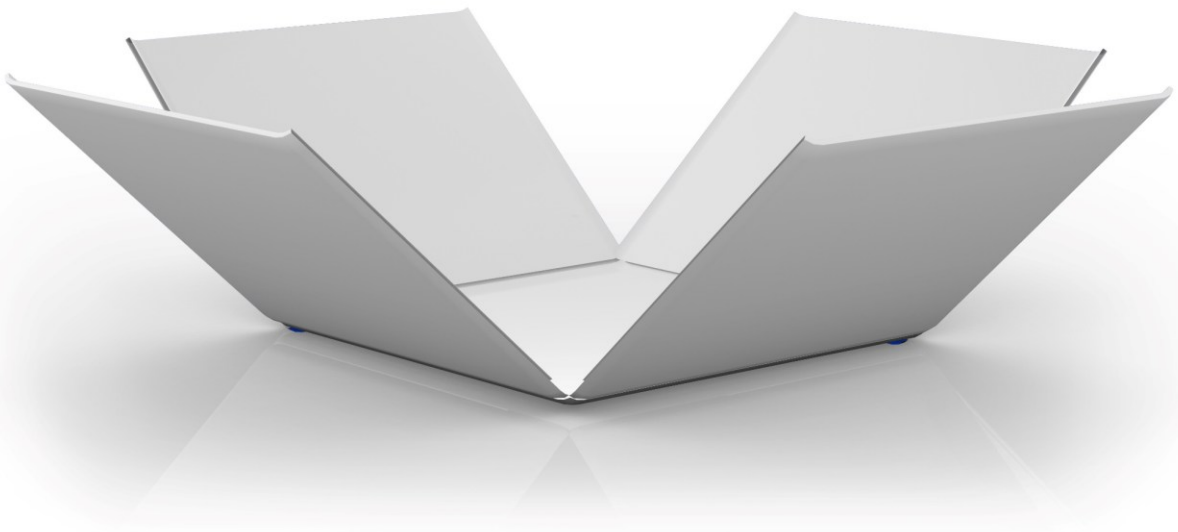

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Why us?

Founded in August 2021, Gala Academy is a unique badminton training academy that aspires to give students an experience that goes beyond just learning how to play badminton.

We are NOT a club, but an Academy which is akin to what teaching would look like in a school and we do that for badminton.

Our Vision

"Excellence in skills producing the best"

Gala Academy aspires to promote and be the best training academy in badminton.

Our Mission

To take students through a structured journey of training, learning techniques, and skills that build confidence, capabilities and parting equity to the student is our priority.

Our Values

- **G - Guiding Excellence:** Gala Academy prides itself on setting and demonstrating high standards of excellence. Equity to the student is our priority, ensuring fairness in all aspects of the learning experience.
- **A - Advocating Equality:** Equality is paramount at Gala Academy, ensuring inclusivity for every student, regardless of background or circumstance.
- **L - Learning Environment:** Gala Academy provides a safe and supportive environment for learning and teaching, empowering students to excel in their badminton journey.
- **A - Aspiring Achievement:** Gala Academy inspires and supports students in their pursuit of achievement, fostering a culture of ambition and success.

We are GALA

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Services we offer

01

Extra Curricular or PE

Badminton is an enjoyable and motivating sport that introduces students to structured, supervised physical activity, benefiting both schools and parents.

02

Profile

Students playing in local and national tournaments will raise the school profile in badminton aptitude; School can be seen as offering unique opportunity to students

03

Collaboration

Working with a forward thinking and an innovative academy with subject matter experts thus allowing school to focus on other things consolidating their resources

04

Efficiency

Reduces wastage by utilisation of unused facilities/space thus optimising resource whilst offering students opportunity of upskilling in activities alongside their main learning

05

Train the trainer

Our program is designed to equip teachers with the skills and knowledge needed to effectively deliver foundational-level badminton instruction.

How the school benefits?

- Offers an extracurricular activity that is fully managed externally, thus allowing schools to achieve targets for such activity

- Enables the school in their reputation and offers their students an opportunity to learn a sport that builds a range of skills over and above the sport

- Provides a cost-effective alternative that is de-risked and quality assured.



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How does the student benefit?

Aside from the **skills to play badminton**, at social or competitive level, the students also **learns life skills that are generally hard to teach.** We generate a sense of self awareness and resilience and tolerance by learning with others…

…we show what good looks like…

01 **Engagement**

communication with competitors, peers, coaches and trainers with clarity and without reluctance, on and off the court

02 **Confidence**

approaching the sport in a calm yet confident matter showing capabilities and skill without hesitation or compromise

03 **Competitiveness**

what winning and losing mean and how to manage expectations and recovery from wins and losses

04 **Conflict management**

elements of competitiveness could generate clashes; we teach and show how to diffuse and manage such situations

05 **Wellbeing**

sports like badminton encourage wellbeing and heathy especially in children*

* Source – Badminton England

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How we engage?

We engage directly with the
SCHOOL or the **RELEVANT LOCAL AUTHORITY**

a

Direct engagement

Work with the Head of Sport or the PE Lead to understand their requirements.

b

Requirements

Collaboratively build the requirements and provide a plan and agree service delivery.

i

Schools lead

Work with Schools Lead to understand which schools have interest and where the facilities are based.

ii

Accreditation

Attain any accreditations required by the local authority to provide and organise services for the school.

Engage with schools and local authority

Visit the school and present to the school our proposal for how Badminton can be taught and benefits associated with playing a racquet sport. Work with the Local Authority to support and develop participation in events like the London Youth Games etc. based on engagement with the schools.



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How we operate?

We work by undertaking all the management of the activities and engage the parents through a dedicated portal.

01

Service Level Agreements

Simple agreement outlining each parties' obligations that include durations, facilities, and costs of coaching

02

Safeguarding

We retain Enhanced DBS and ID information on all our coaches and share this with the school

03

Equity & fairness

We maintain a low number of students per coach to ensure sufficient equity to the student.

04

Inclusivity

Where students are unable to afford, we have schemes to offer support where appropriate and relevant [1]

05

Facilities

We look for the school to provide facilities. Where this is not feasible, we find a suitable facility[2] for use

06

Register

We maintain a check-in & check-out procedure to ensure students in our care are accounted for.

(1) Subject to affordability criteria
(2) Facility costs are passed on directly

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What it costs? and our agreement

These key points will form the basis of the Service Level Agreement (SLA) between the school and Gala Academy. This agreement will be drawn up following discussion with the School. We aim to ensure openness, transparency, and collaborate with the school to provide a tailored service.

Facilities

We assume the **facilities and equipment i.e. courts, posts, nets & shuttles are provided by the school.** Parking provision shall be provided for the attending coach(es). Wi-Fi access also provided.

Extra curricular cost

Considering our assumptions, the **cost for each student starts from £13 per hour per child** and is paid in advance at the start of the term with 12 students as a minimum to be viable.

Train the Trainer

A minimum of 4 hours is required for Train-the-Trainer training. Sessions can be held at your facility or ours. **The cost for 4 one-hour sessions is £750 per trainer additional hours are charged at £65** each.

Term

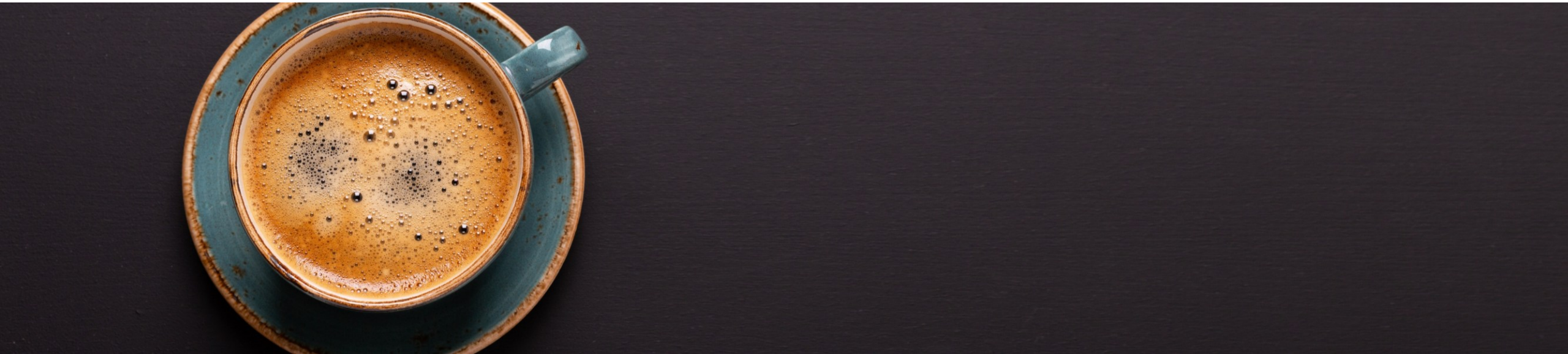
The term is **aligned to the school term and does not include half term or holidays.** We shall agree the number of days in advance of each term

Numbers

No more than 6 students per court to maintain safety, equity to the students and create a integrated learning environment. A **register will be kept** and maintained for each session.

Advertising

The school will advertise or **inform the parents about the activity**. We will **present a value case in a nominated assembly day** at school.



Our approach – Individual and tailored

Beginner

never played before

Player

has played before and has some understanding of badminton

Theory & learning

court geography, racquet grips, footwork, strokes, tactics, strategy

Demonstration & etiquette

define expectations
Explain what 'good' looks like and instill concepts of etiquette and best practice on court

Practice

put into practice what they have learned and deploy corrective measures as required

Fitness

define and explain the fitness required and safeguards against injury in an impact sport

Clubs engage here



Assessment

identify strength, weakness and readiness to compete or further development

Improve

identify weaknesses and gaps in the students supporting them in their development

Develop

establish targeted routines to support student progression for further learning or practice

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Why this approach?

1

Skills

Badminton is a sport which requires a combination of skills which are physical agility, balance, control, mental self-belief and resilience

2

Structure

These skills are difficult to teach and we at Gala, use the tailored and structured approach to understand our students drawing out their strengths building their resilience and growing them to acquire these skills

3

Staff

Our coaches, trainers and physiologists are carefully selected and well equipped to deliver such training generating the sense of community and togetherness which also helps nurture and develop our students.

4

Schools

This approach is shown to work well when we work with schools as we are translating a learning philosophy into sport and creating a centre of excellence as well



Setting ambitions and aspirations

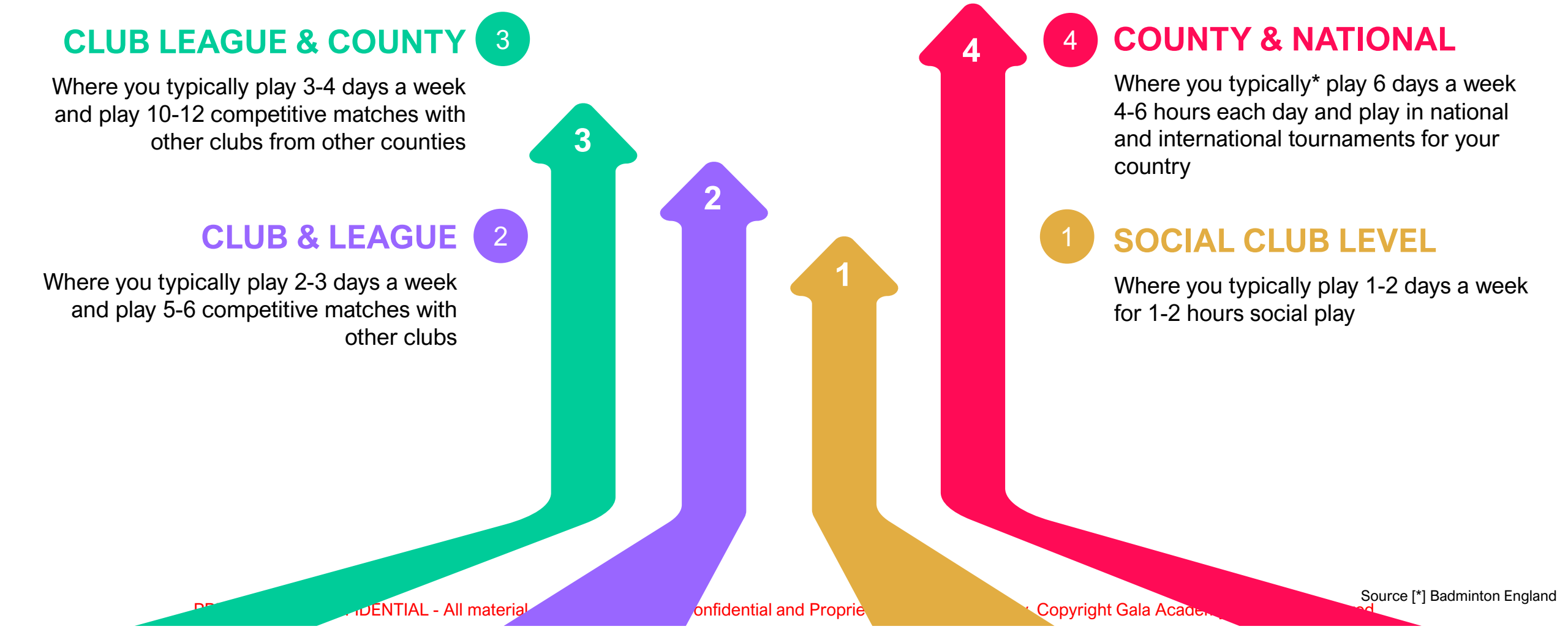
Supporting students to meet their aspirations at the outset and throughout by asking
Why are you playing badminton? And where do you want to go?
Set yourself a goal 1, 2, 3 or 4

CLUB LEAGUE & COUNTY 3

Where you typically play 3-4 days a week and play 10-12 competitive matches with other clubs from other counties

CLUB & LEAGUE 2

Where you typically play 2-3 days a week and play 5-6 competitive matches with other clubs



4 COUNTY & NATIONAL

Where you typically* play 6 days a week 4-6 hours each day and play in national and international tournaments for your country

1 SOCIAL CLUB LEVEL

Where you typically play 1-2 days a week for 1-2 hours social play

Source [*] Badminton England

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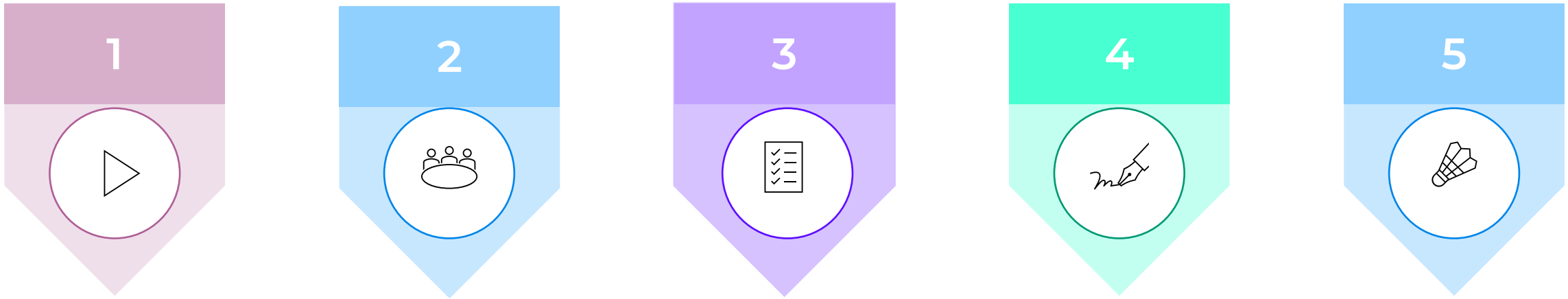
Engagement process



Start

Access the online ‘Engagement form’. Complete the form and submit via web portal.

Discuss

We discuss with you service needs and understand your constraints and challenges

Feasibility

Gala - completes a Feasibility assessment and identifies resources

Agreement

Finalise the Agreement and sign off by both parties and agree a start date

Responsibilities

School advertises to the parents and Gala sets up portal and enrols students

6 weeks from completion of Engagement Form

When you are ready to proceed simply contact us

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Meet the team



Parool Darbar

Founder

- **Parool** is a pharmacist by profession and has played badminton in leagues and at county level.
- **Why the Gala Academy?**..."I am keen to promote sport for mental and physical well being for healthy living. One of the best ways I know how is through badminton, a sport that I have played for over 35 years and really love playing".



Raj Chawla

Co-founder

- **Raj** is an engineer by profession and has played badminton in leagues and at county level.
- **Why the Gala Academy?**... "having played badminton for decades and thoroughly enjoyed the sport, I now want to give back to the next generation of players".

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Contact us

For further information about our services and any other enquiries please contact us by:



contactus@gala-academy.co.uk



07888 873 385



https://www.gala-academy.co.uk

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